

# TRENDY TIMES

171 Central Street  
 Woodsville, NH 03785

Phone: 603-747-2887  
 Fax: 603-747-2889

OCTOBER 6, 2009 VOLUME 1 NUMBER 1

## The Man at the Helm

By Janice Scruton

It seems to me that everyone knows who Gary Scruton is, but I'm sure there must be a few folks out there who recognize the name, but are not quite sure why. And perhaps there are a couple of you who have never heard of Gary before. As Gary's wife of 5½ years, I feel slightly qualified to tell you a bit about the man who is the driving force and owner of this paper.

Gary is a native to this area, he was born at Cottage Hospital and grew up in Haverhill Corner along with his older siblings Karen and Bruce. He attended elementary school in North Haverhill (now the Morrill Building housing Town offices and the Haverhill Police Dept.). He attended

Haverhill Academy as a high school freshman, sophomore, and junior and fondly remembers when the now Alumni Hall was the home of rousing basketball games and school dances. He played the clarinet in Band, was a "munchkin" in a Wizard of Oz performance but never joined chorus. Gary couldn't sing then and that hasn't changed much over the years. He graduated from Woodsville High School in 1972.

Gary enlisted in the US Navy and had hopes of pursuing a career as a sailor. Those dreams were cut short when an extensive eye exam led to an early honorable medical discharge. It was at this point that Gary launched himself

into the public domain. After attending a radio broadcasting school in southern NH, he worked as a DJ for WYKR radio when they first went on the air in 1976. Fortunately his singing voice did not carry forth to his public speaking voice. This man sounds great on a microphone and when handed one, knows what to do with it. He is a well known voice in the area. Besides his DJ work, he was the announcer at Bear Ridge Speedway for many years and for a time after that announced the radio control remote car races sponsored by the RC Racing Club of Haverhill each winter. When local groups need a voice to capture peoples' attention, Gary is frequently handed the microphone to lend a voice.

Gary has worked with several employers over the years. From bagging groceries and stocking shelves for Butson's (when they were located under the underpass of Route 135 in Woodsville) to his many years with the Sho-case and Tuck Press and to his most recent employment with The Bridge Weekly Sho-case, Gary has been meeting and dealing with the public on a daily basis. Besides his radio experience, he has also branched out and at one time held his real estate



Photo by: George Rodgers, Historian at Ross-Wood Post #20 American Legion, Woodsville, NH

license in New Hampshire and Vermont as well as taking a stint to build log cabins. He was part of the crew that built the Nootka Lodge in Woodsville.

Perhaps what Gary is best known for is his long and continued volunteer efforts within the community. When I first met Gary, he referred to himself as "Volunteer Man", and the name suits him to a "T". Gary has been involved with the Haverhill Congregational Church, served a one year term on the Haverhill school board, served as chairman of the Haverhill Recreation Commission for 8 of his 10 years with the group. He is currently serving his second term as Commander of the

Ross Wood Post #20 American Legion, and has been president and is currently vice president of the Woodsville / Wells River 4th of July Committee. He is also an active member of the Cohase Lions Club as well as being a Director for the North Haverhill Fair Association.

Owning and operating his own newspaper has been a long time dream of Gary's and he has worked hard to make Trendy Times a reality.

So, unless you are very new to this area, chances are that Gary Scruton has been a part of your life in one way or another whether you were aware of it or not. He plans to continue that tradition with the weekly edition of Trendy Times.



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TRENDY TIMES STAFF

EDITOR.....GARY SCRUTON  
 SALES .....APRIL DYKE  
 SALES .....GARY SCRUTON  
 GRAPHIC DESIGN .....JEANNE EMMONS  
 BOOKKEEPING.....JANICE SCRUTON  
 MEMBER OF THE EDITORIAL STAFF .....DEVIL'S ADVOCATE

603-747-2887 Phone • 603-747-2889 Fax  
 trendy.times@yahoo.com  
 171 Central Street  
 Woodsville, NH 03785

*Trendy Times reserves the right to accept or reject publication of any letter to the editor or submission of any nature for any reason, of course you will need to be really out there for us to turn you down. However, we do reserve the right to make slight changes to submissions for readability purposes. Thank you for your understanding.*



# TRENDY TIMES

A WEEKLY PUBLICATION

## Can you believe this? Our second issue will be late!

Monday, October 12 is Columbus Day! Those of you my age or older know who he is. I hope today's younger generation also knows and understands the reason for the celebration. It is a lot more than just a leaf peeper day, or a day off school or work.

However, the post office will be closed and the mail won't travel at its normal speed on that day. Therefore Trendy Times should reach your mailbox on Wednesday, October 13.

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## Calendar of Events

### SATURDAY, OCTOBER 10

Local Energy Alternatives Festival (LEAF)  
9 AM – 4:30 PM  
Main Street, Bradford

### TUESDAY, OCTOBER 13

Selectboard Meeting  
6 PM  
Haverhill Municipal Building

### WEDNESDAY, OCTOBER 14

Monthly Meeting - Members Only  
6 PM  
Ross-Wood Post #20 American Legion

### SUNDAY, OCTOBER 18

CAMERATA (formerly the Hanover Chamber Orchestra)  
OPEN REHEARSAL: Beethoven, Mendelssohn, maybe more. Admission by donation. Other events are also scheduled at Alumni Hall.  
3-4 PM  
Alumni Hall, Court Street, Haverhill

### WEDNESDAY, OCTOBER 28

Woodsville/Wells River 4th of July Meeting  
7 PM  
Woodsville Emergency Services Building

Cohase Regional Chamber of Commerce - Economic Development Summit and Dinner – **RSVP Required**  
5:30 PM  
Riverbend Career Technical Center, Bradford

### WHENEVER DATE

Place your event for your town, school or organization at no charge.

Submit your entries by:

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# Oxbow Students Walk the Runway

As part of the Local Energy Alternative Festival (LEAF) program in Bradford this Saturday there will be a Fashion Show. In fact, there will be two fashion shows.

The first show will start at 11:30 AM and will be held at Colatina Exit right on Main Street.

The second show will start about 12:30 and will be held at the Bradford Academy Building, also on Main Street. This second show will immediately proceed the Keynote Speaker.

According to Wendy MacKenzie, a member of the faculty at Oxbow High School there are many people to thank for this event. She gave great big credit and thanks to Meaghan Jones and Kendall Woodward, Oxbow High School students. In fact

Wendy referred to their efforts as "an amazing job".

Of course those two also will have plenty of help as there are 20-25 students, both boys & girls, signed up to be models. The uniqueness of this fashion show is that all of the clothing is from local consignment and used clothing stores.

Wendy gave great thanks to Trendy Threads in Woodsville for donating some of the outfits that will be worn by the models and then to be kept and added to their wardrobes. Also big thanks are going to In Season in Bradford and Robert's also in Bradford. The other shop mentioned was Mucca's Place in St. Johnsbury. It is through the generosity of these four local businesses that this fashion show will happen.

# WELCOME to L.E.A.F. Local Energy Alternatives Festival

We hope you'll join us in downtown Bradford, VT on October 10th for the 2nd Local Energy Alternatives Festival being brought to you by the Energy Committee of the Bradford Conservation Commission. This year's event again focuses on an array of ways to reduce our dependence of fossil fuels, while supporting our local economies. A festive atmosphere will prevail at the Denny Park Farmer's and Artisan's Market, where live music will be playing all day. All activities are free, but we invite you to bring a non-perishable food item to the collection box at the Bradford Academy to bolster our local food shelf.

Participants are sure to find something of particular interest. L.E.A.F. has expanded this year to incorporate a wider diversity of topics to choose from: Renewable Energy, including Hydro, Solar, Heat Pumps, Wind and Biomass; Energy Efficiency, from both a transportation perspective and a home heating perspective; growing, preparing and storing Local Foods; and Sustainability,

including sewing basics, composting, alternatives to conventional lawns, and a short film with discussion called "The Story of Stuff".

VT State Representative Tony Klein will speak about energy-related legislative breakthroughs and Vermont's energy future in two separate sessions. And mid-day a panel of distinguished experts will discuss "Solutions to a Future Without Cheap Oil". Washington Electric Co-op President, Barry Bernstein, USA Solar Store founder, Dave Bonta and Murphy's Cell-Tech Founder John Unger Murphy will share their insights and combined experience. The discussion will be moderated by local energy guru Brad Vietje.

A conscious effort has been put forth to include young people in many aspects of L.E.A.F. this year. The morning will kick-off with a 4.18K Fun Run, for the young and young-at-heart. Several Oxbow High School students have accepted the challenge of putting together really smart-looking outfits, without spending a fortune.

They will be modeling their selections that were provided by local thrift stores - at Colatina Exit, and then on the stage of the Bradford Academy auditorium. VT Energy Education Program will present two workshops for younger students in a Main Street storefront, and a petting zoo will be available at Boch Park.

We encourage you to take advantage of the free shuttle service that will be provided for easy access to all events. A map showing parking areas, and the route that the Stagecoach shuttle will follow throughout the day will be available.

Funding for this event has been provided by the Byrne Foundation and the N.E. Grassroots Environment Fund, and through raffle ticket sales via support from Perry's, Farmway, and Neuton Mowers. By purchasing a ticket, you could win a \$500 gift certificate toward an Energy Star appliance, a kayak and paddle, or a battery-powered lawnmower (and you will be helping to support L.E.A.F.).

Not all Times are Trendy but there will always be Trendy Times

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October 6, 2009 Volume 1 Number 1

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## NOTICE

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October 31, 2009  
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going out of business!

*Thanks to all the stylists and  
patrons for making it a success!*

Thank you!  
Ken Smith, Owner



# Monday Holidays: Good or Bad?

Columbus Day: A good day to ponder the past, or just another Monday Holiday?

Monday, October 12th is on most every calendar as Columbus Day. For many years it was always October 12th. Then our lawmakers in Washington decided that it should be one of many Monday Holidays. Let's take a look at the two sides to this idea.

Here in the North Country, Columbus Day is actually a good holiday for economic reasons. With the long three day weekend there are plenty of leaf peepers out and about spending money at the local convenience store, restaurant and even a local motel or two. It's nice to see a little green being passed around among all the brilliant reds, oranges and yellows of the hardwoods.

On the other hand, the post office is closed, many banks are closed, some schools do not hold classes and some businesses will also take the day off. This is great for them, especially if it's a day off with pay, but for many it is a day of not being able to get stuff done. In fact Trendy Times will probably be a day late next week because of the post offices being closed Monday.

Now all this will not cause major headaches, but

the question is: Are all these Monday Holidays needed? Or would we do better with fewer specific days off and more floating days when hard working people can get a day off to get things done.

Please let us know your thoughts on the subject. We will print as many as possible in the next edition of Trendy Times.

Editor

*Congratulations Gary!*

Wishing you much success with your new publication business - **Trendy Times.**

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Donna Clark

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7:30 a	Today In The Word with Bob Lepine	12:30 p	Revive Our Hearts with Nancy Leigh DeMoss
8:00 a	Family Life Today with Dennis Rainey & Bob Lepine	1:00 p	Midday Connection with... Anita Lustrea & Melinda Schmidt
8:30 a	Truth For Life with Alistair Begg	2:00 p	PowerPoint with Jack Graham
9:00 a	Insight For Living with Chuck Swindoll	2:30 p	Today In The Word with Bob Lepine
9:30 a	Running To Win with Dr. Erwin Lutzer	3:00 p	Chris Fabry Live! with Chris Fabry
10:00 a	Walk In The Word with Dr. James MacDonald	4:00 p	Afternoon Praise with Steve Hiller
10:30 a	Living On The Edge with Chip Ingram	5:00 p	Prime Time America with Greg Wheatley
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## Local Energy Alternatives Festival

**Keep It Local!**  
Look for great deals from local stores, restaurants, and service providers.

**The Second Annual LEAF**  
Main Street Bradford, Vermont  
Saturday, October 10<sup>th</sup> 2009  
9:00am to 4:30pm Rain or Shine



Sponsored by The Bradford Conservation Commission's Energy Committee. Funded by The Byrne Foundation & The New England Grassroots Environment Fund With Support From Perry's, FarmWay, and Heaton Mowers.

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- Live Music All Day!
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- Farmers' & Artisans' Market
- Food Booths & Raffle
- Tours of Hydro Facility
- Hands-On Workshops for Children
- Recycled Clothing Fashion Show
- Stagecoach Shuttle Service All Day

Share a ride to LEAF [www.rideshare.us](http://www.rideshare.us) Lookup Code LEAFRIDE



# The Hidden Treasure of Long Pond

I discovered Long Pond several years ago when friends suggested that it would be a great place to take our kayaks. Long Pond is part of the NH State Parks system and is located between Glenclyff and Benton on Long Pond Road. For a small State Park fee (on the honor system), you can enter a paradise of natural beauty full of wildlife with some great fishing opportunities.

The pond is perched near the top of a mountain and it always seems that I am driving uphill forever before I finally reach this wonderful destination point. There is very little fanfare announcing this State Park, a few signs guiding you in and that's it. Once there, you'll find a few picnic tables, a pedestal grill to use, a boat launch ramp, a map of the pond and surrounding area, a fishing platform that stretches like a pier over the ponds surface and a well used walking path leading to a small dam as well as a very functional outhouse building.

And while all these amenities make this a pleasant place for a family picnic and swim, the real treasure is the pond itself.



This is a body of water that is dotted with islands of all sizes. Some of these islands are only a rock or two showing above the surface, others are large enough to explore. The areas surrounding these islands are filled with interesting rock formations that hide just below the waters surface. The depth varies from 3 to 9 feet. I've been told that you can watch moose walk right across

the pond but to date, I have not managed to catch that treat. I have managed for the past 3 years to observe the nesting loons and their families on the pond. The loons exhibit little fear for the slow moving kayaks and canoes. We've managed to ease our kayaks within 15 feet of them without the loons sounding their shrill alarm that they feel threatened. We've sat in close proximity when the

mates are calling each other, the cry of the loon filling our minds as their penetrating sounds travel across the water. It's a sound that almost makes you shiver when you hear it.

The adult loons are beautiful in their regal black feathers and their distinctly shaped heads. Their young hide well in their dull brown feathers that meld into the background when they are on shore. Only in the bright sunlight do the young take on a real look of birds. It's amazing to watch as they are taught life's lessons and are kept in line by the parents.

Although the pond itself is long and narrow, it's edges twist and turn creating "fingers" of water passages to explore. These fingers, like the islands are varied. Some offer a marshy feel with very shallow water filled with the sounds of frogs along with cat tails rising stately from the water. Other fingers are filled with deep water that wraps around the boulders that have tumbled down the mountainside and have found permanent homes in the pond. The scenery changes constantly as you paddle around the outer edges of the pond.

I'm always amazed at the number of vehicles parked at the State Park. We have frequently seen families picnicking, sometimes their children playing at the waters edge. Usually we see people at the dam fishing and there are always boats on the pond. Most of these are kayaks or canoes with a few small fishing boats using their trolling motors. Because of the shallowness and the submerged rocks, this is not a pond that interests larger boats. And yet, while paddling on the water, I always feel like we have the pond to ourselves. The other boats we are sharing the pond with appear and disappear into the fingers just as we do. Long Pond is an experience you won't quickly forget.

## Local Energy Alternatives Festival

### Keep It Local!

Look for great deals from local stores, restaurants, and service providers.

### The Second Annual LEAF

Main Street Bradford, Vermont

Saturday, October 10<sup>th</sup> 2009

9:00am to 4:30pm Rain or Shine

### 24 Free Workshops

Renewable Energy, Energy Efficiency,  
Local Foods & Sustainability



Sponsored by The Bradford Conservation Commission's Energy Committee. Funded by The Byrne Foundation & The New England Grassroots Environment Fund With Support From Perry's, FarmWay, and Neuton Mowers.

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# Candy For A Cause



Adam J. Corcoran the CEO and Founder of the Michael A. Corcoran Cancer Research and Scholarship Fund is pictured above with one of the many candy machines he has placed in Upper Valley Businesses. The company motto is "Candy For A Cause".

The money raised from placement of these machines and through private donations goes to fund a scholarship program for Veterans and their descendants as well as research for cancers that impact the Veteran Community.

Candy For A Cause was recognized in June by the American Legion in White River Junction, Vermont. Adam J. Corcoran along with his wife Julie attended the dinner at the American

Legion on the night of June 11th. He was shocked and honored to learn that he and the organization were being presented with the 2009 Upper Valley Outstanding Service Award. They chose Adam and the organization for the outstanding efforts they are making in the Veteran Community in the Upper Valley. Adam and the members of the organization are deeply honored to have been presented this award and will continue to work very hard to make Veterans and their families lives better. Thank you to the American Legion for this incredible honor.

In June, Candy for a Cause had a successful weekend at the 30th Annual Quechee Balloon Festival. Through some rain, clouds and occasional sun we

spread the word about the organization and our mission. Many people came to the booth to get information, donate money or try out the candy machines. Adam had many a conversation with a Veteran, parent of an active duty soldier and others. We got nothing but positive feedback about what we are doing. Our next step is to plan other outings, traveling to other fairs and festivals and start up other fundraisers. We had a great time and we thank everyone for their support.

We would like to mention that if businesses would like to help the cause by having candy machines placed they can contact Adam on his cell phone at 802-280-5378 or via email at adamjcorcoran@gmail.com.

# Local Realtor Gets State Award



RE/MAX Northern Edge Realty is proud to congratulate Vickie L. Wyman for being the recipient of the 2009 New Hampshire Association of REALTORS® President's Award for "Distinguished Service". This award is presented to one or two individuals who have contributed "above and beyond" to the local and state REALTOR® organizations as well as the industry as a whole.

Vickie was presented the award at NHAR's annual Convention held at The Grand Summit in Bartlett, NH on Monday evening September 21, 2009.

Vickie was chosen as this year's recipient by NHAR President Paul Sargeant for her "demonstration of unselfish, passionate, spirited and dedicated service to the real estate industry and the communities she serves and lives."

Vickie is the principle broker for RE/MAX Northern Edge Realty, LLC and is the

president of the North Country Board of REALTORS®, was chosen NCBR REALTOR® of the Year 2008, served as Community Service Chair, and has maintained 4 consecutive years as a member of NHAR's Honor Society. Currently Vickie serves on the Professional Development Committee, Legal Committee, and Risk Management Committee at the State Level; she has also served on Public Policy and Grievance Committee at NHAR. Vickie has been involved in the American Cancer Society's Relay for Life, Racing against Cancer, March of Dimes, and NeighborWorks®

We congratulate Vickie for this well deserved award and thank her for her tireless work on the behalf of her colleagues.

RE/MAX Northern Edge Realty, LLC, Littleton and Berlin NH.

Not all Times are Trendy but there will always be Trendy Times

October 6, 2009 Volume 1 Number 1

**Got an opinion?  
Send it to:**

trendy.times@yahoo.com

Let everyone know what you think and why.

*Just be ready for one of our editors to respond.*



**CONGRATULATIONS TO  
GARY SCRUTON  
AND TRENDY TIMES**

**Our members want to wish you and  
your new business much success!**

**COHASE CHAMBER OF COMMERCE**



## NEW LISTING – BATH, NEW HAMPSHIRE

Built in 1990 this home offers 1660 sq. ft. of living space with 3-bedrooms and 2-bathrooms, 1-car attached garage, and beautiful mountain views nestled discreetly on a private 3.88 acre lot. Features include master bedroom with private deck, open concept kitchen-dining room, spacious living room with oversized sliders to the deck, and landscaped yard. All this home needs is a family to enjoy it. **Offered at \$299,000.**



**RE/MAX Northern Edge Realty, LLC**

*A Brand You Know, a Name You Can Trust*

267 Main St. Suite-1, Littleton NH 03561

Toll Free 877-877-3343 • Bus 603-444-3069 • Fax 603-444-0075





**TRENDY TIMES**  
**COVERAGE SHEET**

**A WEEKLY PUBLICATION**

**Trendy Times will be mailed, bulk rate, to every address in the areas listed below.**

**Most of these areas have a specific zip code.**

**That's how we are able to target that particular area.**

Some of the areas listed do not have a specific zip code, but we have added them anyway. If you live in an area not listed here and receive Trendy Times, let us know.

We will be glad to include your piece of the North Country to our coverage list.

**NEW HAMPSHIRE**

Bath  
 Benton  
 Haverhill  
 Monroe  
 North Haverhill  
 Pike  
 Swiftwater  
 Woodsville

**VERMONT**

Barnet  
 East St. Johnsbury  
 East Ryegate  
 Groton  
 Lower Waterford  
 Newbury  
 Peacham  
 Ryegate Corner  
 South Ryegate  
 St. Johnsbury Center  
 Wells River  
 West Newbury

**TRENDY TIMES**  
 603-747-2887 Phone  
 603-747-2889 Fax  
 trendy.times@yahoo.com  
 171 Central Street,  
 Woodsville, NH 03785

**The publication date for Trendy Times will be each Tuesday.**

**Ad deadline will be the previous Thursday at 5 PM**

This allows our staff to put all the pieces together, pull them apart and put them back together again.

We will strive to do our best to get all the information we can into each issue, however, we can not guarantee anything submitted after 5 PM on Thursday.



**Stephan A. Elliott, CLU, ChFC**  
 Financial Services Professional\*  
 VT Ins. Lic. # 10178



**New York Life Insurance Company**  
 Licensed Agent  
 P.O. Box 141  
 162 Elliott Road  
 S. Ryegate, VT 05069  
 Tel: 802 584 3513  
 saelliott@ft.newyorklife.com

*The Company You Keep®*

*We've got clothes for everyone from baby to Grandpa*

**Trendy Threads**  
 Quality Consignment Clothing

171 Central  
 Woodsville, NH  
**747-3870**  
 9:30 to 5:00  
 Tues thru Fri and  
 1st & 3rd Saturdays

*Small Jobs With a Personal Touch*

LAWN MOWING & SHOVELING SNOW TO FINISH CARPENTRY WORK

**RICK WALLING**

603-747-9568  
 Bath, NH





# CLASSIFIEDS

## FOR RENT

This is where you can get your rental property filled. A For Rent ad can consist of up to 5 lines of type. The cost will be just \$15.00 and the ad runs for 4 weeks or until the unit is rented. Mail to: 171 Central St., Woodsville, NH 03785

## FOR SALE

Sell your car, boat, camper, pet, even the kitchen sink, almost anything. (No, not your spouse). The cost will be just \$10 for up to 5 lines of type. The ad will run 4 weeks or less if everything is sold. email trendy.times@yahoo.com

## HELP WANTED

Need some extra help for a special project? Maybe you have a business that is expanding. Any business can run an ad in this space for just \$15.00 for up to 4 week with up to 5 lines of type. Call 603-747-2887

## FREE

Small chest freezer to be given away! This unit has served us very well for many years. We finally bought a new upright freezer. The old one runs good and keeps things frozen. You need to transport it. Call 603-747-3942 10.27

*Congratulations Gary!*

Wishing you much success with your new publication business - *Trendy Times.*

Looking forward to doing business with you.

*Donna Clark*

**SHEAR ANIMAL**  
Styling Salon & Serenity Day Spa

187 Central St.,  
Woodsville, NH  
603-747-2818

Peter B. LaVoice

Accounting Services  
"Your Taxman"

Walk-ins & Drop-offs Welcome

603-747-3613

Income Tax Preparation  
Payroll Preparation

**Trendy Threads**  
Quality Consignment Clothing

Check out our wall of Super Clearance Clothing

50¢ each or 3 for \$1.00

9:30 to 5:00  
Tuesday - Fri day  
1st & 3rd Saturday  
171 Central Street  
Woodsville, NH  
603-747-3870

To place your classified ad in Trendy Times simply write down your information and mail it to:  
**Trendy Times**  
171 Central St.  
Woodsville, NH  
03785

Or drop it off at our office.

The cost is reasonable: the results unpredictable.

This space is 1 column wide by 5 inches high.

That makes 5 column inches.

Your ad could be here for \$30.00 or less!

Call 603-747-2887 to reserve your space.



## THE AMERICAN LANGUAGE: SCRUTINIZED

This is a project that my youngest daughter and I have been working on for several years. It will certainly continue for many more.

We firmly believe that the American Language (not English - we don't sound anything like the British) though a very comfortable language is also a very messed up language.

This column will at times try to explain the American Language. At times we will make fun of the language that most everyone reading this paper will call their native tongue. And at other times we may simply sound like we have no idea what we are talking about.

First and foremost let us say that we are no more an expert on this language than any other American speaking person. Though we have spoken this language since soon after birth, we have no degree or certificate that proclaims we are experts.

In fact we would love to hear, or rather read, from you, the readers, your thoughts on this same subject. After all you are as much of an expert as we are.

The next column we plan to write (or is that right?) will be, by definition - number one! (or is that won?)

So until the next time the editor desperately needs to fill space, be sure that i comes before e, except after c, or when sounded like a, as in neighbor or weigh (or is that way, or maybe whey?)

## W.E. JOCK OIL CO., INC.

Home Delivery of Gas, Diesel & Fuel Oil

Home of Friendly Service

24 Hour Service For Our Customers

802-757-2163  
22 Main Street  
Wells River, Vermont



## MUCCA'S PLACE

Home of Eastern Avenue Video Games & Game Systems  
PSII • PSIII • PSP • X-Box 360  
WII • Nintendo • Nintendo DS  
Nintendo Game Cube

Tuesday 10:00am-3:00pm  
Wednesday 9:30am-5:00pm  
Thursday 9:30am-5:00pm  
Friday 9:30am-8:00pm  
Saturday 9:30am-4:00pm

148 Eastern Avenue  
St. Johnsbury, VT  
802-748-0020



## Multi-Family Yard Sale

TREASURES BY THE "YARD FULL"

Saturday and Sunday  
October 10 & 11, 2009  
9:00 am - 1:00 pm

Held Rain or Shine!

Computers, Clothes, Furniture, Toys  
Too much to list, come and see for yourself!

10 Main Street North (Route 5)  
Wells River, Vermont

Across from the Wells River Fire Station

Early birds will be eaten by the cat!





# Trendy Times is being Mailed!

About 6500 copies of Trendy Times will be mailed to every mailbox in Haverhill, Benton, Bath & Monroe, New Hampshire plus Newbury, Groton, Ryegate, Barnet, Peacham, East St. Johnsbury, St. Johnsbury Center and Lower Waterford, Vermont. About another 1000 copies will be distributed to newsstands in and around this area. Trendy Times is a great way to get your sale, your service, your event, or your interest out there in the public. Plus Trendy Times may pay you for a story about any of these happenings. Take advantage and make a few bucks for yourself, or for your organization.

## The Real Meat & Potatoes of Trendy Times

If you are wondering who is behind Trendy Times, here is a list of some of those involved. The paper is printed at Upper Valley Press in North Haverhill. They print many of the local papers including The Journal Opinion, North Country News and The Bridge Weekly Sho-case. Our thanks to Chip Harris and his employees for helping us get this first edition on the street.

Our ad designer is Jeanne Emmons. She has a great knack for getting things looking just right. Doing the behind the scenes work of bookkeeping (that means sending out bills, and writing paychecks) is Janice Scruton. Yes, she also is owner and main cog at Trendy Threads - quality consignment clothing, also located at 171 Central Street in Woodsville.

The other seat at the office will belong to Gary Scruton, co-owner of both Trendy businesses. Gary will be the lead salesman, so be nice to him when he calls you looking for some advertising dollars. He will be the chief editor, looking over all those great stories that we hope will be coming in from people up and down the Connecticut River Valley. Gary will also

try to answer many of the Letters to the Editor, after all he is the editor and they are "Letters to the Editor". In his spare time Gary will make up some ads, proof read other ads, wait on customers coming in the door, sweep the steps when needed, and simply do what needs to be done, just like most every other small business owner.

The bottom line is this: Trendy Times will do its best to be an integral part of the community, offer a means for voices to be heard on many issues of concern, be a vehicle for advertisers to get the word out about all the great services and stores that make up our area, and support non-profits with some great advertising opportunities to make their upcoming events known and therefore, successful.

So we invite you to be part of this new venture. Send us a letter, write a story, take a picture, tell an advertiser you saw their ad in Trendy Times. Whatever way you would like to help, please do. We, like any start up business, can use all the help we can get.

Gary Scruton,  
Owner/Editor

## Trendy Times In A Nutshell

### Why will non-profits love Trendy Times?

Trendy Times will be much more than just an advertising medium. We plan to make this paper a voice for one and all. We will be seeking and even paying for news articles from the general public. If your group, organization or even someone else's group or organization is doing something newsworthy, take a picture, write a story, and send it in. We probably will not publish every story that comes in, but if yours is one that gets through our editorial staff, then you

may also receive a check in the mail. Payment will be determined at the sole discretion of Trendy Times (lawyer speak), but we certainly plan to make payments for as many of the good stories as possible.

Now if your group or organization (or someone else's) is planning an event there are two ways Trendy Times can help get the word out. You can send us a press release with or without pictures. The press release will also need to get by our editors

in order to appear in the appropriate issue. Or you can pay for the placement of an advertisement. Trendy Times is giving all non-profit groups a great rate on advertising. The deal is this: buy an ad, any ad, any size, and Trendy Times will run the same ad, the same size, a second week at no charge. That's right, buy one, get one FREE! Whatever size, whatever content (some discretion please) and Trendy Times will run it a second week at no charge.

### Trendy Times will also help save your tax dollars!

One other category that is important to any newspaper is the town and school notices. This is the way that word gets to you and me, as voters and taxpayers, of events happening in our home towns. It announces meetings,

events and legal matters. Remember, you and I are really paying for those ads with our tax dollars. And I'm sure you would like a deal, too. So here it is.

All town and school entities, precincts, villages, departments,

classes or clubs with begin the year with an advertising rate of just \$4.50 per column inch. But, like the business owners, we will keep track of advertising space used, and when those thresholds are met, rates will drop.

### Trendy Times will appeal to business owners as well!

Regular advertisers are not being left out of the great deals with Trendy Times either. For any advertiser who wants their products known throughout the area, advertising rates will be reasonable to start and get better as the year goes by. Here's how that will work. The open rate for advertising, the starting spot, with Trendy Times will be \$6.00 per column inch. That's comparable

with some local papers and less than others. Our columns are about 2" wide, just five columns per page. That means about 2 square inches per column inch.

And here's the real good part. The more you advertise the cheaper it is. For each 250 column inches of advertising space you purchase with Trendy Times, your rate will go down! You can reduce that \$6.00 per

column inch rate all the way down to \$3.25 per column inch if you buy enough over a twelve month time frame. Look at it this way. A half page ad each week will start out costing \$240. Not a bad price for 80 square inches of space. But do that every week, and in just six months your ad will cost you just \$130. Almost half price! And the price will stay there for the rest of the year.

**It's as simple as: The more you buy, the Cheaper it gets!**

**TO GET YOUR PLACE IN TRENDY TIMES**

**Call: 603-747-2887 • Fax: 603-747-2889 • E-mail: [trendy.times@yahoo.com](mailto:trendy.times@yahoo.com)**

**Mail to: 171 Central Street, Woodsville, NH 03785**

**or visit us right beside Trendy Threads in Woodsville**



## VA Staffs Office for Survivors of Vets, Service Members

Shinseki: "Voice of Survivors" Will Strengthen Existing Programs

WASHINGTON (Sept. 28, 2009) – To strengthen the programs of the Department of Veterans Affairs (VA) for the survivors of the nation's Veterans and military personnel, the Department has staffed an office to serve as their advocate, with a charter that includes creating or modifying programs, benefits and services.

"Taking care of survivors is as essential as taking care of our Veterans and military personnel," Secretary of Veterans Affairs Eric K. Shinseki said. "By taking care of survivors, we are honoring a commitment made to our Veterans and military members."

The office serves as the primary advisor to the secretary on all issues affecting the survivors and dependents of deceased Veterans and service members. It will monitor VA's delivery of benefits to survivors, make appropriate referrals to VA offices for survivors seeking benefits and explore innovative ways of reaching survivors who are not receiving the VA benefits for which they are eligible.

VA benefits for eligible survivors include educational assistance, home loan guaranties, health care insurance and Dependency and Indemnity Compensation, a monthly payment to the survivors of some people who die on active duty and some seriously disabled Veterans.

More than 554,000 spouses, dependents and other survivors of Veterans are receiving VA benefits. That figure includes nearly 5,000 spouses of World War I Veterans, 90 spouses and 94 children of Spanish-American War Veterans, and two children of Civil War Veterans. The establishment of this office was authorized in the Veterans Benefits Improvement Act of 2008.

Mary Morin,  
Director New Hampshire State Veterans Council  
275 Chestnut Street,  
Room 517  
Manchester,  
New Hampshire  
03101-2411  
603-624-9230 (P)  
603-624-9236 (F)

*Do you have veterans information you would like to share?  
Or do you have a veterans related question you need answered?  
Give Trendy Times a try.  
We will do what we can to get your information out there.*

**This space is  
2 columns wide  
by 7.5 inches high.**

**That makes  
15 column inches.**

**Your ad could  
be here for  
\$90.00 or less!**

**Call  
603-747-2887  
to reserve your space.**

**Just like anyone in their mid 20's  
we are growing and changing!**

**We are remodeling, so we are pricing everything to move out the door!**

***WE EVEN HAVE SOME NEW WALLS!***

***Huge Discounts on virtually everything!***

**New Furniture • New Beds  
New Items Throughout The Store**

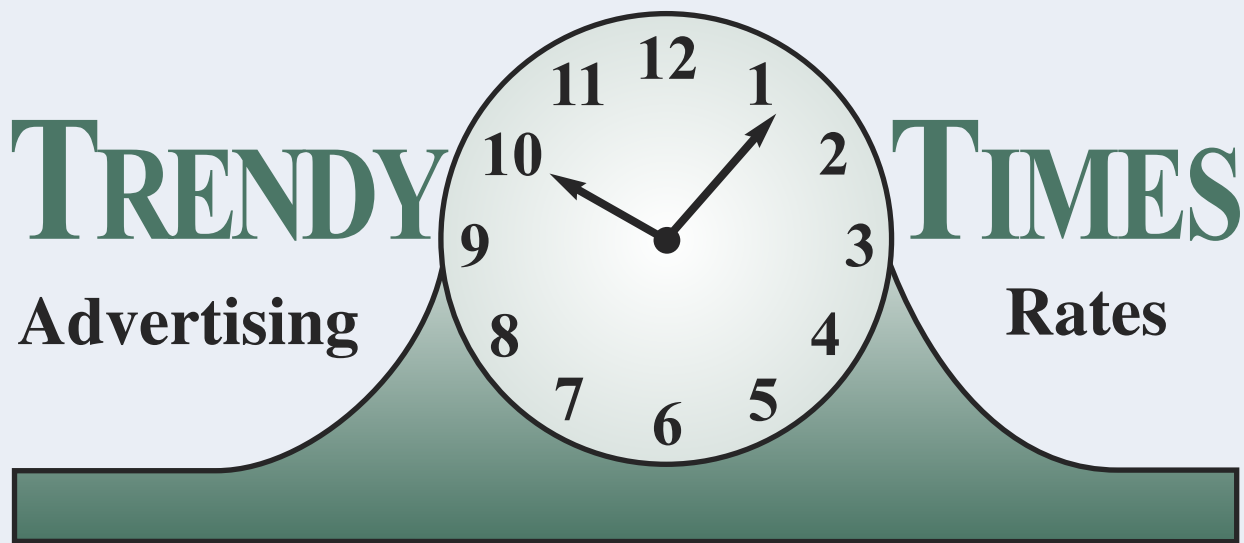
**The Way We Were Outlet**

4745 Dartmouth College Hwy, Rte 10 • Woodsville, NH

**OPEN 7 DAYS 603-747-3315**

**The story  
of our demise  
was greatly  
exaggerated.**





## *The more you buy, the Cheaper it gets!*

- \$6.00 per column inch for first 250 column inches each year.
- \$5.50 per column inch for column inches 251-500 each year.
- \$5.00 per column inch for column inches 501-750 each year.
- \$4.50 per column inch for column inches 751-1000 each year.
- \$4.25 per column inch for column inches 1001-1250 each year.
- \$4.00 per column inch for column inches 1251-1500 each year.
- \$3.75 per column inch for column inches 1501-1750 each year.
- \$3.50 per column inch for column inches 1751-2000 each year.
- \$3.25 per column inch for each column inch over 2000 each year.

Year shall begin with the first ad placed by a customer and continues for twelve (12) consecutive months.

Statements will show number of column inches used year to date.

All monthly statements must be paid by the 15th to continue with earned rate.

All weekly statements must be paid within 15 days to continue with earned rate.

### **Municipal Rate will pertain to all Towns or Schools.**

- \$4.50** per column inch for first 1000 column inches per year.
- 1001 column inches or more shall earn additional discounted rate.

### **Non-Profit Organizations (including churches)**

Rate shall be \$6.00 per column inch -

- *Plus a match by Trendy Times for each ad purchased.*

Example: 2 column x 4" ad @ \$6.00 per column inch = \$48.00.

Same ad will be run for a second consecutive week, at the same size, at no additional charge.

Earned rate = **\$3.00 per column inch.**

Full color ads are available with a \$1.50 per column inch surcharge. Earned rates will apply.

Front page and back page ads are also available. Call for details.

## **Deadline on all ads is Thursday 5 PM**

### **Each column will measure 2" wide.**

- One column inch equals:  
One column wide (2") by 1" high
- Four column inches equals:  
Two columns wide (4") by 2" high
- Eight column inches equals:  
One column wide (2") by 8" high  
or  
Two columns wide (4") by 4" high  
or  
Four columns wide (8") by 2" high.

### **Personal Ads (non-business type)**

Thank You, Yard Sale, Open House, Card Shower:

**\$5.00 per column inch.**

Minimum of \$15.00 per ad.

### **Personal Classifieds:**

For Sale, Wanted, Lost, Found:

**\$10.00** for up to 5 lines for 4 issues.

### **Business Classifieds:**

Help Wanted, For Rent, etc.

**\$15.00** for up to 5 lines for 4 issues.

**Call 603-747-2887 • Fax 603-747-2889 • Email: [trendy.times@yahoo.com](mailto:trendy.times@yahoo.com)  
171 Central Street, Woodsville, NH 03785 • Gary Scruton, Owner**